



## Yankee Hill Fire Safe Council On-Line Privacy Policy

**LAST UPDATE OF THIS PRIVACY POLICY:** This Policy was last updated on **June 15, 2011**.

Yankee Hill Fire Safe Council's (hereinafter the "Council") Customer Privacy Policy covers the collection, use, and disclosure of personal information that may be collected anytime you interact with the Council, such as when you visit our website, when you sign up for the Council's Fire and Weather Watch Web Cam Service (hereinafter the "Service") and use the Service, or when you contact us for customer support.

For convenience, throughout this Policy material, we will refer to you as "You" (includes use of possessives like "Your" and "Yours").

Please carefully read the following to learn more about our information practices, including what type of information is gathered, how the information is used and for what purposes, to whom we disclose the information, and how we safeguard Your personal information. Your privacy is of the utmost importance to Council, and we strive to protect it.

### **TYPE OF INFORMATION COLLECTED**

The information transmitted and received on the Council's website (hereinafter the "Site") contains information about You collected during registration and during Your use of the site ("Personal Information").

### **PERSONAL INFORMATION**

We necessarily collect limited personal information like Your name and address. Please be informed about our policy concerning the information we collect from You:

- We collect the minimum information necessary to make the system recognize you when you log in and link you to the Service.
- We do not keep credit card or PayPal information within our system, all payments are made through PayPal or by check, and we do not store any financial information within our website that would be accessible to hackers.

### **PUBLICLY DISPLAYED INFORMATION IS PUBLIC**

If the Council establishes a bulletin board or chat room on the Service You should be aware that any information You share is visible to other users. Personally identifiable information you submit to one of these forums can be read, collected, or used by other individuals to send You unsolicited messages. Council is not responsible for the personally identifiable information You choose to submit in these forums.

The Council collects and displays images from remote cameras that may include portions of property owned by You. Our policy is that the cameras are not ever to be used for purposes other than safety and evacuation purposes. From time-to-time, Your property may be incidentally included in an image except for those times when an emergency is occurring and, at that time, we may redirect our cameras

specifically to Your property if there is a fire or other emergency occurring at or near Your property. Except under emergency situations, the camera is positioned in a wide-angle setting (persons, property most likely unidentifiable at long distance); during emergency situations, however, we may zoom in on parts of a property or on persons engaged in managing the emergency, including those persons/owners of the properties who then may be identifiable.

Our policy is to maintain respect for our neighbors as we help effectively and passionately achieve fire safety for families, their animals and their property through education.

Any use of the cameras to display or to collect images for other purposes is strictly prohibited. You may direct any inquiry or lodge a complaint regarding images of Your property that You believe are inappropriate at [admin@YankeeHillFireSafe.org](mailto:admin@YankeeHillFireSafe.org).

#### **WHEN WE DISCLOSE YOUR INFORMATION**

The Council is committed to protecting your privacy. The Council does not sell or rent your contact information. You create Your own relationship with PayPal that is not accessible to the Council. Our policy is that there is NO secondary use of Your personal information. You have the option to enter any of our advertisers' sites at Your own option.

Any images that include a portion of Your property may be displayed on our site and may be collected and shown as still images in a gallery of collected pictures. See our Terms and Conditions of Service for further information. All images displayed on the Service are the property of the Council.

#### **INTEGRITY OF YOUR PERSONAL INFORMATION**

The Council has safeguards in place to keep your personal information accurate, complete, and up to date for the purposes for which it is used. Of course, you always have the right to access the personal information you have provided in order to change or correct it. You can ensure that your contact information and preferences are accurate, complete, and up to date by refreshing Your account as often as necessary.

#### **OTHER COMPANIES' WEBSITES**

The Council's website has links to the sites of other companies. The Council is not responsible for their privacy practices. We encourage you to learn about the privacy policies of those companies prior to sending any information to those parties.

#### **NEWSLETTER ON THE COUNCIL AND SAFETY ISSUES**

You may be interested to understand more about the Council's services as they are added, if any. From time-to-time, the Council publishes a newsletter focusing on Fire Safe practices and information about past and upcoming events that are pertinent to the protection of the citizens of Concow and Yankee Hill and the surrounding areas in the event of fire or other disaster. You may opt to see our on-line version of the printed publication by selecting the "Newsletter" tab on our home page. It may sound corny, however, there may be information within those newsletters that may one day save the life of You, a neighbor or someone You care about.

#### **PRIVACY QUESTIONS**

If you have questions or concerns about the Council's Customer Privacy Policy or data processing, please contact us at [admin@YankeeHillFireSafe.org](mailto:admin@YankeeHillFireSafe.org). We will respond to Your inquiry within a few working days. (We do not have full-time support staff manning the 'admin' desk as we are a volunteer agency, sorry.)

## **PRIVACY POLICY UPDATES**

The Council may update its privacy policy from time to time without notifying You individually. If and when we change the policy in a material way, a notice will be posted on our website along with the updated privacy policy and a notice will appear the next time You login to our site. Be forewarned that policies and terms of use will change regularly and if You do not logon regularly, changes may occur between Your login opportunities.